

# DRAGO

## FUPETE & JACKLAMOTTA "ANIMAL COLLECTIVE"

ISBN: 978-88-88493-23-7 – FORMAT: 17 X 24 CM  
PHOTOGRAPHS, GRAPHICS, ILLUSTRATION – SOFTCOVER  
PRICE: 20.00 e, \$29,00 USD, £14,99 GBP  
TARGET GROUPS: CREATIVE CLASS, CUTTING EDGE, AVANTGUARD, STUDENTS,  
ARTISTS, REBELS.

The trip into the independent creativity goes on with the second section of the book series "Thirty-six chambers", an original project by Drago. The guide will be the couple Fupete-Jack la Motta, two deluxe outsider from the street scene. The appointment is in the zoo inhabited by the fantastic creatures of their imagination: childish, "brut" and outside the schemes. A title, "Animal collective", that reveals the idea of an alternative "factory", where ideas and emotions find place. Outside the mainstream clichés, the consumery logic and the fashion diktat. The only rule will be the instinct, in a society based on sharing: human and artistic. Without escaping into the utopia, but filling that emptiness, of meaning and authenticity, with which the Western world abounds. This is how life becomes a white book, untouched, to re-write in another language. Two playful spirits who, in the innocence of joke, find a very serious tool of communication. An upside-down world that alters the perception to set the sight free from conditionings. To be part of it, being spectators is not enough: it needs to be involved in the game. By making, not only undergoing reality. By an ancient, poetic approach, like the smith who, when pulling out form from matter, attacks it with the flame. In the same way, their irony rips the appearance inviting to go over, not to get content with the "official" version. The metaphor, the absurd, the paradox are theirs house bricks: a creative community to which only the akin souls aggregate. To reflect such union is the book made by Fupete and Jack la Motta, dedicated to apprentice dreamers escaping from banality.

